



# WHY IT'S NEVER TOO EARLY FOR HEALTHCARE INNOVATION COUNSEL

## About Nixon Gwilt Law

Two recent **unicorns**, multiple **acquisitions**, and hundreds of millions of dollars in **Series A through Series D funding** are among a few of our client success stories.

Nixon Gwilt Law works with **hundreds of innovative healthcare companies every year**. Because of our unique perspective into the industry, respected media outlets like **The Wall Street Journal** and **Forbes** seek our expert insights around breaking healthcare business news.

NGL attorneys also grace the stages of the most **influential industry conferences**, both nationally and internationally, and are widely viewed as thought leaders in the healthcare innovation space.

Firm founders Carrie Nixon and Rebecca Gwilt co-host the **Decoding Healthcare Innovation Podcast**, an Apple Top 100 Business News podcast for healthcare innovators and investors. NGL also produces the **Legally Femtech** podcast.

Innovation is where we live, and it's why **we are natural partners for early and growth-stage healthcare companies**.

Nixon Gwilt Law advises novel and disruptive **healthcare startups and founders**, helping them achieve a **strong valuation and lucrative exit**.

With one of the deepest benches of healthcare innovation attorneys in the country, we still function as a lean and mean operation -- just like you!

**Healthcare innovators are 100% our focus**, day in and day out. We work with hundreds of change agents moving in the same direction: forward.

**We help digital health, medical device, and other innovative companies:**

- Establish the right corporate structure for their business model
- Explore reimbursement opportunities
- Identify a sustainable revenue model
- Streamline the sales cycle and accelerate the close of deals
- Develop an equity incentive strategy
- Bring on key team members
- Prepare initial investment documents
- Examine FDA pathways for devices and software (SaMD)
- Craft an IP strategy to protect company assets
- Implement evolving Privacy and Security requirements
- Navigate the most highly regulated industry in the nation
- Launch with a solid foundation of regulatory compliance

Find out more about our [startup-friendly fee arrangements](#) and the types of [companies we serve](#), then [click here to get started](#) with a **complimentary introductory call** with one of our expert attorneys!

**Be sure to check out our free resources for innovators:**

- [Decoding Healthcare Innovation Podcast](#)
- [Legally FemTech Podcast](#)
- [Telehealth/Virtual Care Updates Newsletter](#)
- [Innovation Insights blog](#)
- [Webinar archive](#)
- [Our monthly newsletter](#)

