

# HOW NIXON GWILT LAW HELPS INTERNATIONAL HEALTHCARE INNOVATORS ENTER THE LUCRATIVE US HEALTHCARE MARKET

Nixon Gwilt Law helps international digital health leaders like you understand, enter, and safely navigate the B2B and B2C healthcare markets in the United States.

Few US law firms approach our level of experience and insight, earned through years of ushering a host of international companies through the launch and scaling of their US operations.

Digital health innovators rely on our specialized expertise for a wide range of needs as they pursue the lucrative (and complex) US healthcare market.

Success in this industry hinges on a deep, practical understanding of US healthcare law, policy, reimbursement, technology, and business models.

And we've got it.

**“It was obvious from the beginning that we would need local (U.S.) advice, but we didn't realize that we'd need it from day two!”**

**— Antidote Health Chief Legal Officer Maya Krieger Kolevsohn**

It can be challenging for leaders in countries with a single-payer health system or a standardized set of laws to comprehend the complexity of the US healthcare system.

This labyrinth includes a federal set of rules and then 50 more "state" sets of rules, all of which frequently change and require monitoring and compliance.

Even our US clients have a steep learning curve when launching new businesses or service offerings.

From revenue modeling to "friendly PC" setup for telehealth to compliance audits and more, we stand ready to guide your expansion to the US.

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Below you'll find specific resources to showcase the expertise and insight we offer companies like yours.

- [Building Revenue Models](#)
- [Building Business Models](#)
- [Setting up a "friendly MSO" business for virtual care management across state lines](#)
- [Launching a Remote Monitoring or Care Management Services Business](#)
- [Exploring the Emerging Care at Home Market as a Vendor](#)
- [Assessing Privacy and Exposure Risks in Virtual Care Management](#)
- [Understanding Annual Physician Fee Updates and How They Impact Your Business](#)

**"The structure that was provided was invaluable. You tell Nixon Gwilt what you want to do, and they set out your roadmap for you. Because when you're in the middle of it, it's very hard to pull yourself out of the weeds and figure out exactly what you need to do."**

**– French Telehealth Client**

If you've not yet done so, we invite you to [subscribe to our monthly newsletter on topics relevant to healthcare innovators](#).

You can also get our [biweekly Virtual Care/Telehealth Updates newsletter on LinkedIn](#) to better understand the frequent law and policy changes you'll need to manage.

You can also listen to new episodes every month of our [Decoding Healthcare Innovation](#) podcast.

**Are you ready to talk with us about your business growth plans?**

[Click here to get started](#)

*We look forward to the opportunity to create a roadmap for your success.*